

WATTBIKE APPOINT NEW KEY ACCOUNTS MANAGER



Following an exciting period of growth and team development for the company, Wattbike have announced Amy Walls as the new Key Accounts Manager.

Having been with Wattbike since 2015, Amy has experience working within customer service roles and project management implementing the company project management processes across product & marketing as well as being a vital driver for both B2B and B2C businesses in product and digital development.

Simon Overing, Wattbike Sales Director, comments:

“We are pleased to announce that Amy will be taking on this role, and congratulate her on further progression within the Wattbike team. This is a vital position within the UK sales team. Amy will be the link between our team and our key accounts and will bring her extensive experience of customer service and project management to her new role.”

With a passion for fitness and cycling, Amy continues to hold an established position within the ever growing Wattbike team; a strong and experienced team which continues to innovate and lead in indoor cycling.

Overing continues:

“We’re looking ahead to a big year of further progress and evolution for the company and our products, and we’re continuing to build upon an already skilled team to ensure we deliver on our future plans.”

To find out more about Wattbike visit wattbike.com

~Ends~

Words: 218

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About Wattbike

Wattbike was founded in 2000 and launched its pioneering indoor power trainer in 2008. It is now an industry-leading manufacturer of indoor cycle trainers, with a proven heritage in performance cycling. Wattbike trainers generate the world's most accurate power, technique and performance data, captured through cutting-edge analysis and with unrivalled accuracy. With a desire to create the ultimate indoor cycling experience and a reputation for true innovation, Wattbike trainers perfectly replicate the sensation of riding on the road for professionals and beginners alike.

Wattbike works with professional athletes, sports federations and national cycling teams to deliver precise, targeted, effective cycle training programs and world class data analysis. Wattbike is an official partner of the Union Cycliste International (UCI) and the World Cycling Centre (WCC) and Wattbike's sport science team were instrumental in creating the UCI's standardised testing protocol - the Power Profile Test - used to assess and compare data from cyclists around the world and identify exceptional talent.

Wattbike continues to expand outside the UK and Wattbike products are exclusively available to buy at www.wattbike.com